

ADDIEN LEWIS



CONTACT



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addien.starr



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SKILLS

- Graphic content creation
- Social media management
- Brand identity
- Copywriting
- Photo production and editing
- Working on small teams

APPLICATIONS



LANGUAGES

- English — Fluent
- Spanish — Intermediate

AWARDS

Gold Key Winner

Scholastic Art and Writing · 2024, 2025

Anne Chapman History Prize

Western Reserve Academy · 2025

National History Day Finalist

National History Day · 2024

EDUCATION

Bachelor of Arts in Advertising & Public Relations

Loyola University Chicago

Expected graduation in May 2029

Studies in brand identity, digital media strategy, consumer behavior, and integrated marketing communications. Minor In Graphic Design.

High School Diploma

Western Reserve Academy

2021-2025

Graduated Cum Laude, 4.0 GPA

INTERNSHIP & WORK EXPERIENCE

Art Director

Inigo Communications | January 2026–Present

- Designer on multiple teams within Chicago's first and largest student-run communications agency with 6 real-world clients.
- Developed name, logo, and brand identity for a new coffee brand for Chicago non-profit Keshet.
- Produced professional photoshoot complete with strategy and SEO applications for local immigration law firm Qazi Law.
- Designed 70-page fundraising toolkit for Project Lyme in line with brand standards.

Health Promotion Marketing Intern

Loyola University Chicago Wellness Center | August 2026–Present

- Designed and scheduled content for the Wellness Center social media, therapy dog's social media, and campus-wide flyers.
- Developed promotional campaigns including a set of collectible therapy dog trading cards and a portrait contest.
- Monitored social media trends to keep therapy dog's Instagram relevant.

Sales Associate

Event Network | May 2026–August 2026

- Cashier in the gift shop of Frederik Meijer Gardens and Sculpture Park.
- Delivered friendly customer service in a busy retail setting.
- Responded to customer enquiries and supported daily operations.
- Assisted with product displays and visual merchandising.

Small Business Owner

Pet Portraits by Addien Lewis | June 2024–Present

- Crafted over 50 hand-painted custom pet portraits.
- Facilitated orders, payments, deliveries, and other inquiries.